

Parisi Artisan Coffee® Rewards Program

Sipster Coffee Rewards Program Terms & Conditions

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INTRODUCTION

Thank you for your interest and participation in Parisi Artisan Coffee’s Sipster Coffee Rewards program. We (Parisi Artisan Coffee) would like to reward you for your continued support in our cafés. Trends may change, but great coffee is lasting.

Sipster Coffee Rewards program (also referred to as “the program”) is a rewards program meant to work *for you*. Members of the program will earn rewards in connection with qualifying purchases that are redeemable towards future qualifying purchase.

Why do you want to become a member of Sipster Coffee Rewards?

- FREE drinks and bakery items with earned reward dollars.
- Discounted retail merchandise with earned reward dollars.
- First to know about special events, promotions and new café drinks and pastries.
- Special offers for Sipster members only via e-mail newsletter.
- OPTIONAL: FREE drink or pastry on your birthday.

I. PROGRAM MEMBERSHIP

Eligibility & Enrollment

No purchase is necessary to join the Sipster Coffee Rewards program. The program is limited to one membership account per individual.

By enrolling in Sipster Coffee Rewards, you agree to all terms and conditions as dictated by Parisi Artisan Coffee. To become a member of and participate in Sipster Coffee Rewards, you must provide mandatory minimum personally identifiable information including: first name, last name, e-mail address and phone number. Optional information includes mailing address, date of birth and personal café preferences.

Privacy Policy

Parisi Artisan Coffee collects and uses the personal information you provide to enable Sipster members to participate in the program and for Parisi Artisan Coffee to administer the program. We DO NOT sell any personal information to Third Party vendors.

The collection and use of the data you provide via opt-in is subject to Parisi Artisan Coffee's Privacy Policy. Please view full privacy policy at: www.parisicoffee.com/privacy-policy

Participating Locations

The Sipster Coffee Rewards program is available at the following company cafés:

Parisi Café @ Union Station
30 West Pershing Road
Kansas City, MO 64108

Parisi Café @ Park Place
525 West 116th Place
Leawood, KS 66211

How to Open an Account

To become a member of Sipster Coffee Rewards, register in person with the barista at participating Parisi café locations. You will be assigned a specific membership identification number associated with your Sipster Coffee Rewards card (or "rewards card" or "card").

Your membership I.D. number MUST BE registered with your personal information at each café separately. If you are a customer that frequents all café locations, present your Sipster Coffee Rewards card in café to the barista, where the barista will associate your existing membership I.D. number with your personal information.

How to Update Member Information

Members are responsible for maintaining correct personal information for their account. In order to add or update personal information, visit your café location and speak with the barista

How to Cancel Account

You may cancel your Sipster Coffee Rewards membership and participation in the program at any time by visiting your café location and speaking with the barista to confirm closure of account.

Any unused rewards earned will be forfeited and cannot be redeemed for cash.

II. HOW TO EARN REWARDS

General Terms

Sipster participants can earn Sipster Coffee Rewards “Reward Dollars” by making a “Qualifying Purchase” at participating café locations. When making a purchase, you must FIRST provide your Sipster Coffee Reward card OR provide your phone number or e-mail address associated with your account at time of registration.

Purchases made without first presenting your rewards card are not eligible to earn or receive Reward Dollars.

Earning Reward Dollars

All members earn 10% of purchase amount in the form of Reward Dollars when purchasing qualifying merchandise AND provide barista with Sipster account information.

Merchandise is defined as all café beverages, bakery and retail food items and in-store retail items (apparel, brewing equipment, retail coffee, etc.).

For example, if you spend \$4.59, you will receive \$0.45 Reward Dollars.

Accrual and Confirmation of Reward Dollars Earned

Reward Dollars will be credited to your Sipster Coffee Rewards account immediately at the time of purchase. To confirm the amount of Reward Dollars earned, speak with a barista in café and present your reward card OR provide your phone number or e-mail address registered with your card.

The maximum amount of Reward Dollars accumulated on your reward card is \$15. Reward dollars earned MUST be used before new reward dollars can be accumulated.

Exclusions

Participants of the program can only earn Reward Dollars on the purchase of qualifying merchandise (as defined previously). Merchandise deemed as qualifying merchandise is the sole discretion of Parisi Artisan Coffee.

The following products and charges are SPECIFICALLY EXCLUDED as qualifying merchandise; gift cards, Internet purchases. Reward Dollars will be earned ONLY on the actual price of an item at the time of purchase. All taxes, including without limitation, federal, state and local taxes, are NOT calculated with Reward Dollar accrual.

III. HOW TO REDEEM REWARDS

Terms and Conditions

Reward Dollars earned by a Sipster Coffee Rewards participant may be redeemed ONLY for future purchases at participating café locations in accordance with specific redemption policies set forth below and contained elsewhere herein.

The Sipster Coffee Rewards program is a replacement of the previous “Punch Card” system. New participants may choose to forfeit their punch card OR use punch card until January 1, 2016. Participants of both programs CANNOT utilize both cards in the same purchase, or receive double rewards.

Redemption

- Once you have accumulated \$50 in pre-tax purchases, you receive \$5 in Reward Dollars, where you will be enabled to make a Reward Dollar merchandise purchase at your next visit;
- You must spend \$50 in order to earn and redeem \$5 Reward Dollars;
- Reward Dollars may remain on card UNTIL the reward value reaches \$15;
- If your Sipster Coffee Rewards card’s balance remains at \$15, you WILL NOT receive any additional Reward Dollars;
- Reward Dollars cannot be combined with any coupon or other punch card;
- Reward Dollars accumulated on different accounts of different members MAY NOT be combined or aggregated;
- Reward Dollars may be redeemed on the purchase price of products ONLY and cannot be used towards the payment of any taxes or other fees and charges.
- The Sipster Coffee Rewards program is not applicable to Internet orders or orders taken at the Parisi Roasting Facility. **This is an in-café only program.**

IV. LIMITATION OF LIABILITY

General

By joining the Parisi Artisan Coffee Sipster Coffee Rewards program, you specifically acknowledge, agree and consent to be bound by these terms and conditions.

Parisi Artisan Coffee reserves the right, in its sole discretion and at any time, to cancel, modify or restrict the program, in whole or in part, or any aspect of the reward program, in whole or in part. This may include, without limitation, membership eligibility requirements or Reward Dollar earning/accumulation ratio, without any advance notice.

Parisi Artisan Coffee may revoke any individual’s membership in the program at any time if such individual engages in abuse of the program or fails to follow the terms and conditions of the program. Fraud or abuse of membership in the program may result in revocation of participation and eligibility for future Parisi Artisan Coffee programs.

Contact Details

For information or questions regarding the Sipster Coffee Rewards program, e-mail contact@parisiartisancoffee.com